



NOTICE OF PRIVACY PRACTICES

Effective Date: March 1, 2026

Your Information. Your Rights. Our Responsibilities.

This notice describes how medical information, about you, may be used and disclosed and how you can get access to this information. Please review it carefully.

OUR COMMITMENT TO YOUR PRIVACY

Lifeline Pregnancy Center is committed to protecting your privacy and safeguarding your personal and health information. This Notice explains how we may use and protect your information and describes your rights regarding that information.

All services at Lifeline Pregnancy Center are provided **free of charge**. We do **not** bill insurance, collect payments, or require donations. Participation in our services is **voluntary**, and we do not solicit donations during or after your visit.

INFORMATION WE COLLECT

We may collect the following information in order to provide services to you:

- Personal identifying information (such as name, date of birth, contact information) and a copy of your identification.
- Health information related to pregnancy testing, limited ultrasound services, and education or coaching sessions
- Notes created by staff or volunteers during your visits

HOW WE USE YOUR INFORMATION

We use your information **only** for the purpose of:

- Providing pregnancy tests and limited ultrasound services
- Offering pregnancy education, coaching, and support
- Maintaining accurate internal records to ensure continuity of care

We **do not** use your information for marketing, fundraising, research, or any commercial purpose.

INFORMATION SHARING

We respect your confidentiality.

- We **do not sell, rent, trade, or otherwise share** your personal or health information.
- We **do not use your information for any purpose outside of your care**.



- We do not share coaching or education notes with anyone.

Exceptions

Your information may be disclosed **only if required by law**, including:

- If there is a reasonable belief that you are a **danger to yourself**
- If there is a reasonable belief that a **minor is being abused or neglected**
- If required by a valid court order or other legal obligation

YOUR RIGHTS

You have the right to:

- **Access your medical records**
- A copy of your medical file will be provided **free of charge** upon request.
- Request **corrections** to your records if you believe information is incorrect or incomplete
- **Ask questions** about how your information is used or protected
- **File a complaint** if you believe your privacy rights have been violated

You will not be retaliated against for exercising any of these rights.

HOW WE PROTECT YOUR INFORMATION

We take reasonable physical, administrative, and technical measures to protect your information from unauthorized access, use, or disclosure.

CHANGES TO THIS NOTICE

We may update this Notice from time to time. Any changes will apply to all information we maintain and will be posted or made available upon request.

QUESTIONS OR CONCERNS

If you have questions about this Notice or your privacy rights, please contact:

Lifeline Pregnancy Center
Nurse Office Manager
Phone: (805) 481-4987